

**FOODWAY: FOOD, CULTURE & HEALTH PROGRAM**  
**REQUEST FOR PROPOSALS**  
**ISSUE DATE: 5/31/17**

**Summary**

The Foodway: Food, Culture, Health & Arts Program (Foodway RFP) is a mini-grant program offered by Youth Ministries for Peace and Justice (YMPJ) in collaboration with The Point, the Bronx River Alliance, Partnerships for Parks, and NYC Parks. Bronx-based community groups and/or individuals will receive grants between \$500 - \$5,000 per season for programs and/or events that engage a broad audience of local communities, including arranged visits by summer camps and youth groups (outreach and scheduling of these groups will be provided). Most grants will be under \$2,500.

**Background**

The Bronx River Foodway aims to engage the Bronx River, Hunts Point, Soundview and West Farms communities through culturally relevant programming, food related activities, ecological stewardship, and health-related initiatives. The Foodway RFP will revitalize Concrete Plant Park with innovative, culturally relevant programming, creating a fun, welcoming destination for neighboring communities. Support will include extensive collaboration with NYC Parks as well as other public and private partners.

**Program Focus**

Programs/events should involve the following themes:

- Food: sustainable agriculture/permaculture; cooking demonstrations; food-related entrepreneurship; processing food; storing food; meal planning;
- Arts & Culture: public art, concerts, festivals, traditional crafts, music education, story-telling
- Health: nutrition education, fitness, holistic and traditional healing approaches, mental health
- Activities should aim to foster community resiliency, affirm cultural identities, and strengthen local community groups and small businesses by connecting with local youth, seniors, and families.

**Criteria/Eligibility**

This initiative will grant up to \$20,000 to a mix of individuals/organizations for projects that reflect and engage the racial, ethnic and geographic diversity of the communities represented in areas surrounding the Foodway. Awards will be selected representing a range in program areas. Competitive applicants will demonstrate some or all of the following criteria:

- A successful history of delivering services, managing events, or conducting periodic programming
- A group or individual with extensive working knowledge of the target communities and their cultures.
- A passion for working directly with and relating to local residents.

**Timeline**

- RFP release: Wednesday-May 31, 2017
- Information Session (details below): Tuesday-June 6, 2017
- Proposals Due: Friday-June 16, 2017 11:59pm
- Grant Announcements: Friday-June 23, 2017
- Funding period: July 1, 2017 - Nov 1, 2017

*An information session will follow the presentation of the Foodway conceptual design on **Tuesday June 6, 2017 6pm @ The Point CDC-940 Garrison Ave. Bronx, NY 10474.***

*Inquiries about The Foodway: Food, Culture, Health and Arts Request for Proposals should be directed to Youth Ministries for Peace Justice at 718-328-5622 or Siddh Sanchez, [ssanchez@ympj.org](mailto:ssanchez@ympj.org).*

## FOODWAY RFP APPLICATION

**Name:**

**Address:**

**Phone(s):**

**Email:**

**Organization (if any):**

**Target Audience(s):**

**Focus Area(s):**

### **Program/Event Description**

Brief description of the proposed program/event(s):

How does your program connect to the themes of Food, Culture, and Health?

Who is your target audience? How will you attract participants?

What impact will your program/event have on participants?

### **Program/Event Budget**

Staff:

Materials/Supplies:

Transportation:

Promotional materials:

Other:

## Frequently Asked Questions (FAQ)

### *How can I use this funding?*

Funding can be used to support a one-time event or workshop, a series of events/workshops, and recurring programs.

### *Will I be required to report on the grant?*

Grant reporting will be managed by YMPJ. Grantees should expect to take pictures, track attendance, and collaborate with YMPJ to document the impact of funded programs or events.

### *Where can I use this funding?*

All programs and events funded through this initiative will take place in Concrete Plant Park

### *What is the timeline for using this funding?*

Funding for programs/events will be available for the period between July 1 and Nov 1, 2017.

### *How will funding be disbursed?*

Grants will be paid out in installments on a case by case basis which will be outlined in grant contract.

### *What expenses will this funding cover?*

Funding can be used to pay for staff, supplies, materials, equipment, transportation. Other types of expenses may be approved on a case by case basis and will be outlined in the grant agreement.

### *What if I need special permission to run my program/event in the park?*

Permitting and MOUs will be confirmed with NYC Parks before finalizing grant contracts

### *How much funding will be granted?*

Up to \$20,000 will be granted with the majority of grant awards made in the amount of \$2,500 or less. It is anticipated that no more than one large award to a project with recurring events that reach a large, local audience.