



Campaign for River House

Named Gift and Sponsorship Opportunities

Bronx River House provides the following special naming opportunities for major donors. Each will bear the donors' names or the names of loved ones for a predetermined period, in keeping with the policies of the NYC Parks Department.

It can be the (your name here) Bronx River House!

Ivy Wall
Terrace
Boat House
Community Meeting Room
Lobby
Nature Classroom
Administrative Office
Conservation Crew Room
Circular Bench in the Terrace courtyard
Donor Wall
Experimental Moss Wall
Information Kiosk
Community Bulletin Board
Canoes
Kayaks
Benches
Bike Racks

Additionally, donors of \$1,000 or more can direct their gifts to one of the following funds:

River House Garden Fund – gifts will be used to provide ongoing care and renovation for the garden beds, plantings and trees around the exterior of River House.

River House Green Systems Maintenance Fund – gifts will be used to provide necessary maintenance and servicing for the building's sustainable technology systems, such as the solar panels, geothermal heating and the rainwater and grey water collection and irrigation assemblies and monitor their function to contribute to the green technology knowledge base.

River House Watershed Fund – gifts will be used to support new programming made possible by the River House waterfront location, such as arts and after-school programs, green job training, volunteer stewardship, and more.

All gifts of \$1,000 or more will also be recognized on our Donor Wall, website and in select Bronx River Alliance publications.

For more information, please contact Maggie Scott Greenfield, Executive Director, at maggie.greenfield@bronxriver.org or visit www.bronxriver.org/RiverHouse.

