

BRONX

RIVER ALLIANCE

ANNUAL REPORT 2017



the living river

The Bronx River is alive! We know it – we’ve seen it come back to life over the last 16 years. The transformation from a neglected dumping ground into a vital natural resource has been astounding, and many people and organizations have contributed to it. Now people are once again returning to the river, as are fish, birds, animals, and insect wildlife.

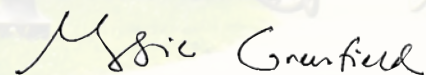
There was a time, before the modern era, when rivers along the eastern seaboard were said to have “run silver” with a lewife herring migrations as fish travelled upriver to spawn. The alewife served as food for the Lenape Indians and European settlers, as well as for birds and animals such as wild cats and bears. The construction of dams, industrial pollution and the destruction of habitat all but eliminated the alewife from Bronx River waters.

Together with its partners, the Bronx River Alliance is changing that. The fish passage opened in 2015 is working – more than 160 river herring were observed passing upriver this year, from a remnant population still trying to spawn in the Bronx River. In addition, in 2017 and 2018, the Alliance, NYC Parks and Connecticut officials stocked 800 Alewife herring into the Bronx River to help these native fish rebound. Their offspring will return home to the Bronx River in a few short years.

We are also helping Bronx communities connect with the herring and other fish that enliven the Bronx River. In 2017 we hosted nearly 250 youth from five local schools at the fish and eel passages to learn about migratory fish. Citizen Science volunteers monitored the young fish spawned in the river by observing and recording ‘popping’ activity.

We look forward to welcoming these Bronx-born alewife back to the river in a few years’ time. I invite you and your family to join us in our efforts to bypass dams and improve habitat so the Bronx River may once again “run silver.”

Sincerely,



Maggie Scott Greenfield

Executive Director

September 2018



proud of our work for the river

As the new Chair of the Bronx River Alliance Board of Directors, I am honored to represent such a dynamic organization. The Alliance demonstrates a successful public-private partnership, having accomplished more than many much larger organizations through the coordination of resources. The Alliance provides a voice and is a strong ally to the often under-served communities in the Bronx. A few of the highlights of 2017 include:

» Project Water DROP (Detecting River Outfalls and Pollutants) Project Water DROP engages citizen scientists to target the most egregious pollutants — and their sources — on the river. In 2017, we completed an all-volunteer effort throughout the full watershed to document fecal pathogen contamination levels during the paddling season (May-Oct). Using the data, we worked with officials to track down and address sources of pollution.

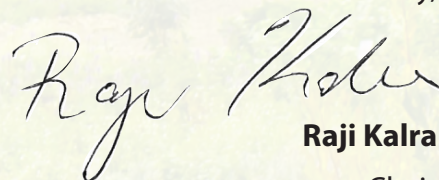
» Project WASTE (Water and Street Trash Elimination) Garbage is a major impediment to a healthy river. In 2017, over 220 volunteers, 130 teachers, and nearly 1,000 students removed 3,000+ pounds of garbage! Project WASTE also grows a cadre of young advocates to develop outreach campaigns to improve water quality and quality of life. We extended this model to other watersheds by partnering with NYC DOE to train 16 teachers around the city.

» Full Funding for Starlight Park Phase 2 As part of our vision for a complete Bronx River Greenway, the Alliance has long championed a critical link between Starlight Park and Concrete Plant Park. In spring, Governor Cuomo announced \$7 million for the final pedestrian bridge in the park, as part of a project to transform the Sheridan Expressway. Altogether, our efforts have resulted in the allocation of over \$58 million for this essential greenway link!

» Exciting on-water activities More than 1,500 people took canoe and kayak trips on the Bronx River. School children, families and groups of adults had the opportunity to experience the beauty of the Bronx River from the water, learning, in most cases for the first time, about the natural resource flowing through the heart of the city.

Looking forward, we are excited to be moving into River House, our new headquarters for the restoration of the Bronx River, a community space which will encourage even more collaboration with community partners, and one of the greenest buildings in NYC (if not *the* greenest). I welcome people to visit us in the new facility.

Sincerely,



Raji Kalra

Chair

September 2018



Board of Directors

Raji Kalra, Chair
Nilka Martel, Vice Chair, Greenway Team Co-leader
Carolyn McLaughlin, Vice Chair
Jay Rook, Treasurer
Ethan Strell, Secretary
Joan Byron
Maarten de Kadt
Marit Larson
David Shuffler
Kellie Terry-Sepulveda
Angela Tovar, Ecology Team Co-leader
Carrie Elston Tunick
Veronica Vanterpool

DIRECTOR EMERITUS

Alexie Torres-Fleming

HONORARY BOARD MEMBERS

Nancy Wallace

SPECIAL ADVISORS

Sonia Manzano
Gail Nathan
Wendy Neu
Richard Reagan
Dart Westphal

EX OFFICIO BOARD MEMBERS

Mitchell Silver

COMMISSIONER

NYC DEPARTMENT OF PARKS & RECREATION

Ruben Diaz Jr.

BRONX BOROUGH PRESIDENT

Rafael Salamanc Jr.

NYC COUNCILMEMBER, DISTRICT 17

Andrew Cohen

NYC COUNCILMEMBER, DISTRICT 11

Andy King

NYC COUNCILMEMBER, DISTRICT 12

Rev. Ruben Diaz, Sr.

NYC COUNCILMEMBER, DISTRICT 18

Ritchie Torres

NYC COUNCILMEMBER, DISTRICT 15



Proud to be working together on an important project.

Partner organizations

COMMUNITY-BASED AND OTHER NON-GOVERNMENTAL ORGANIZATIONS

Angela's Pulse	Drew Gardens
Banana Kelly CIA	East Bronx History Forum
Bike New York	East Coast Greenway Alliance
Boogie Down Rides	Five Borough Bicycle Club
Bronx Children's Museum	Friends of High Line
Bronx Council for Environmental Quality	Friends of Inwood Hill Park
Bronx Park East Community Association	Friends of Shoelace Park
Bronx River Parkway Reservation Conservancy	Friends of Soundview Park
Bronx River Art Center	Friends of Van Cortlandt Park
Bronx River Senior Center	Greenburgh Nature Center
Bronx Sole	Green Girls
BuildOn	Green Thumb
Children's Aid Society	Groundwork Hudson Valley
Christodora	Harding Park Homeowners Association & Environmental Center
City Parks Foundation	Henry Street Settlement
The Climate Museum	Institute for Urban Parks
Concrete Friends	Kips Bay Boys & Girls Club
Sarah Lawrence College Center for the Urban River at Beczak (CURB)	Long Island Sound Study (LISS)
Cyclopedia	Loving the Bronx
Discover Outdoors Foundation	

Mary Mitchell Community Center
 The Mission Continues
 Montefiore Medical Center
 Natural Areas Conservancy
 Natural Resources Defense Council
 New York Botanical Garden
 NYC H2O
 NYC Water Trail Association
 NY/NJ Baykeeper
 NY NJ Harbor Estuary Program
 NY Public Library
 The Osborne Association
 Partnerships for Parks
 Patagonia
 Phipps Community Development Corporation
 Pratt Center for Community Development
 THE POINT CDC
 Tools of War
 REI
 Riverkeeper
 Rocking the Boat
 Save the Sound
 Sebago Canoe Club
 Solar One
 Southern Bronx River Watershed Alliance
 SWALE
 S.W.I.M. Coalition (Storm Water Infrastructure Matters)
 Sustainable South Bronx / The Hope Program
 Transportation Alternatives, Bronx Committee
 T.O.P. Soccer
 United By Blue
 Uptown & Boogie Cycling Advocacy
 Urban Health Plan
 Waterfront Alliance
 Westchester Parks Foundation
 Wildlife Conservation Society
 Women of Woodlawn
 Youth Ministries for Peace & Justice

FEDERAL GOVERNMENT

Urban Waters Federal Partnership
 National Park Service
 Office of Congressman Joseph Crowley
 Office of Congressman Eliot Engel
 Office of Congressman José E. Serrano

U.S. Army Corps of Engineers
 U.S. Department of Transportation
 U.S. Forest Service
 U.S. Environmental Protection Agency
 U.S. Geological Survey

STATE AND LOCAL GOVERNMENT

Bronx Borough President's Office
 Mayor's Office of Sustainability
 Mayor's Office of Recovery & Resiliency
 New York City Community Boards: 2, 6, 9, 11, 12
 New York City Department of Design & Construction
 New York City Department of Education
 New York City Department of Environmental Protection
 New York City Department of Health
 New York City Department of Parks & Recreation
 New York City Department of Transportation
 New York City Soil & Water Conservation District
 New York State Office of the Attorney General
 New York State Department of Environmental Conservation
 New York State Department of Transportation
 Westchester County Department of Parks, Recreation, and Conservation
 Westchester County Department of Planning



Community youth plant trees along the Bronx River.

American Dream School
 Bronxdale HS
 Bronx Community Charter School
 Bronx Helpers
 Bronx International High School
 Bronx Green Middle School
 Bronx Park Middle School
 Bronx Center for Science & Math High School
 City As School
 Columbia University
 Community School for Social Justice
 Fannie Lou Hamer Freedom High School
 Fieldston School for Ethical Culture
 Fordham University
 Hostos Community College
 Institution for Special Education
 Lehman College, CUNY
 Manhattan College
 One To World
 Pace University
 Public School 89 Kingsbridge Heights
 Public School 182
 Global Learning and Observation to Benefit
 the Environment (GLOBE), Queens College
 Queens College, CUNY
 Samara Community School
 South Bronx Classical Charter School
 Van Nest Academy
 Washington Heights Expeditionary Learning
 School

DEDICATED VOLUNTEERS

Roseanne Andrade, Jeffrey Behm,
 Sharon Behnke, Charles Berenguer,
 Sussan Brenner, William Busk, Kevin
 Connolly, Robert De Martin, Stephen
 DeVillo, Rich Gans, Damian Griffin,
 Dan Hamburg, Elizabeth Hamby, Jules
 Isaac, Pope Jackson, Twahira Khan,
 Jordan Laks, Jesse Lerer, Justin Mashia,
 Nilka Martell, Rodney Millard, Karugh-
 Nea Rodriguez, Nessie Payton, Lovie
 Pignata, Nicole Porco, Daniel Ranells,
 Hatuey Ramos-Fermin, Pedro Rivera,
 Eric Sanderson, Jessica Schuler, Martha
 Schwartz, Gerry Segal, Mark Surabian,
 Angela Tovar, Charles Vasser, Meghan
 Waters, Robert Ward & Jim Zisfein.

Staff

Penny Brown
 Conservation Crew Leader
Katherine Elliot
 Development Intern
Elaine Feliciano
 Conservation Crew Leader
Diana Fu
 Education and Stewardship
 Associate
Jonah Garnick
 Greenway Coordinator
Toniann German, Jr.
 Recreation Coordinator
Maggie Scott Greenfield
 Executive Director
Julia Apland Hitz
 Manager of Institutional Giv-
 ing
Nathan Hunter
 Foodway Coordinator
Omar Hurtarra
 Education Intern
Claudia Ibaen
 Director of Operations
Kathalene Lamboy
 Education Coordinator

Michelle Luebke
 Director of Environmental
 Stewardship
Nick Martinez
 Conservation Crew Member
Mike Mendez
 Conservation Manager
Christian Murphy
 Conservation Crew
 Apprentice
Luis Ortiz
 Conservation Crew Apprentice
Jazmine Rodriguez
 Communications and
 Development Assistant
Melvin Rivera
 Conservation Crew Apprentice
Joseph Sanchez
 Outreach Manager
José Santiago
 Conservation Crew Member
Sharief Williams
 Conservation Crew
 Apprentice

*As of August 2018



Volunteers and staff add plants to the landscape.

Donors

FOUNDATIONS

The Achelis and Bodman Foundations	Lily Auchincloss Foundation
Alliance for Community Trees/ Arbor Day Foundation	Lucius N. Littauer Foundation
Altman Foundation	Michael Tuch Foundation
Bronx Council on the Arts	National Fish and Wildlife Foundation
Dalio Foundation	New York Community Trust
The Dillon Fund	Norcross Wildlife Foundation
Hearst Foundations	Prospect Hill Foundation
Janey Fund Charitable Trust	Sarah K. de Coizart Article TENTH Perpetual Trust
Jockey Hollow Foundation	

CORPORATIONS

Bloomberg L.P.	Patagonia
Clif Bar Family Foundation	The New Yankee Stadium Community Benefits Fund
Con Edison	

CORPORATE EVENT SPONSORS

Anheuser-Busch	New York Water Taxi
Bronx Lebanon Hospital Center	NYC Ferry Operated by Hornblower
Budweiser, Anheuser-Busch	OnForce Solar
Community Preservation Corp.	Pantheon Properties
D'Arrigo Brothers	Phipps Neighborhoods
HDR	ProLogis
Hutch Metro Center	PWB Management Corporation
Krasdale Foods	Renaissance Power and Gas
LKQ Hunts Point Auto Parts	Signature Urban Properties LLC
MBD Community Housing Corp.	Sims Metal Management
Metro Optics Eyewear	Tryax Realty Management
MetroPlus Health Plan	United By Blue
Milea Truck Sales Corp.	Urban Health Plan
Montefiore Medical Center	Vista Food Exchange, Inc
National Safe Boating Council	W-Architecture



Bronx River Alliance helps foster a life-long love of the outdoors as well as community service.

IN-KIND EVENT DONORS

Amaurys Grullon	Hornblower
Antonio's Trattoria	Ivan Braun
Applebee's	Liberty Helicopters Sightseeing Tours
Bank of America	Mamita's Ices
Black Whale Restaurant	Mamma Rosa's Cuccina
Bronx Brewery	New York Botanical Garden
Bronx Native	New York City Parks
Bronx River Art Center	New York Giants
Bronx Zoo	New York Knicks
Citibike	New York Red Bulls
City Island Theater Group	Newman's Own
City Winery	Nonna Angela Gift Gallery
Clif Bar	Patagonia
Coca-Cola	Pollo Campero
DJ Pusha	Port Morris Distillery
Edwige Lauture	Riverdale Horse Stables
Garyline	Rocking the Boat
Gustiamo	Rockland Bakery
Harbes Family Farm and Vineyard	Teas Tea
Havana Cafe	United by Blue

GOVERNMENT

New York City Council Bronx Delegation	New York City Councilmember Ritchie Torres
New York City Council Parks Equity Initiative	NYC Department of Parks and Recreation
New York City Councilmember Andrew Cohen	NYS Department of Environmental Conservation, Urban Forestry Program
New York City Councilmember Andy King	NYS Department of State, LWRP
New York City Councilmember Annabel Palma	U. S. Community Development Block Grant

INDIVIDUAL DONORS

ESTUARY 2,500 +

Frances Beinecke and Paul Elston	Heintz Catherine Marron
Elizabeth Bennett	Thomas and Heather McArdle
Peter and Manuela Bourbeau	Edith McBean
Linda R. Cox and John G. Robinson	Mary Beth Powers
Brad and Sunny Goldberg	Jay and Lisa Rook
Kathryn and Vincent	Teresa and James Ruddy
	Carrie Elston Tunick and James Tunick

BRANCH \$1,000 +

Charles and Elia Armstrong	Charles McKinney and Susan Chin
Brian and Sarah Aucoin	Carolyn and James McLaughlin
Joan Byron	Gordon and Betty Moore
Kevin Connolly	Jeffrey Myers and Patricia Ferren
Fabio Corsi and Susan Tressler	Jill and Michael Pytosh
Garry Cox	Julie Robbins
Alfred Finger	Barbara Robins
Carol Fox	Martha and David Schwartz
Robert Frost	Ethan Strell and Jacqueline Elias
Maggie and Jeremy Greenfield	Dart Westphal and Ellen Pollan
Daniel and Marguerite Greenfield	Stephen Whitehouse
Greg Kiss and Ellen Miller	

STREAM \$500 +

Susan and Ralph Babcock	Elizabeth Goldstein	Richardson Susan and Ed Scott
Mike Batelli	Maxine Griffith	David Simone
Jake Beinecke	Beth Haase	Lois Strell
Robert Bender	Raji Kalra	Tim Tompkins
Cristina Bonaldes	Marit Larson	Elizabeth Tunick
Elizabeth Brody	Ana Lavdas and Steve Smith	John Tweddle
Paula and Bill Caplan	Kim Mathews	Penny Fujiko Willgerodt
John Cuggy	Roger McCrossan	Sasha Wilson and Kendra Sibles
Bettina Damiani	John and Katherine Mitchell	Youth Ministries for Peace and Justice
George Davison	Suzanne Nolan	
Maarten De Kadt	Sarah and Craig	
Elizabeth Elston		
Marilyn Gelber		

BROOK \$250 +

Eileen Albus	Kenneth Kirshenbaum and Wendy Breitner	Daniela Santiago
Tracy Barnes and Elizabeth Rodgers	Bob Kleinert	Amand Schachter and Alex Levy
Jessica Bellinder and Brian G. Arthur	Bonita & Stephen Kramer	James and Jessica Arcate Schuler
Dawn Berry	Paul Lipson	Andrew Schwartz
Claudia Block	Nilka Martell	Steven Schwartz
Willa Bugnon	Karen Meara	Carol Sedwick
Peg Byron	Katie Michel	Christopher Snow
Fernando and Barbara Camacho	Deborah Mintz	Melissa Sobel
Edith Casey	Jorswar Montalvo	Kellie Terry
Susan Chin	Jarrett Murphy and Eileen Marky	Thomas Thurston
Atolwalpe Delorbe	Felicity Nitz	Annie Tirschwell
Anne Flynn	Kathy Nolan	David Tunick
Jennifer Freeman	Elizabeth Parry	Veronica Vanterpool
Lynn Gernert	Dianne Pohlsander	Marvin Wexler
Sari Granat	Sarah Pollack	Barry Willner
Adam Green	Richard Powers	Paul Wolf
Kate Gubelmann	Christopher Rizzo	Cortney Worrall
Jennifer Herring	Ben Robbins	Simon Wynn
Elizabeth Kaiden	Iris Rodriguez-Rosa	John and Jasmine Zutter
	Carol Samol	
	Eric Sanderson	

RIVULET \$100 +

Kenneth Arroyo	Roderick Bell	James Buckley
Gabriel Beck	Sara Bonizio	Stephen Byrns
Candace Beinecke	Ivan Braun	Mark and Barbara Cane
William Beinecke	Dale Brooks	

BRONX RIVER ALLIANCE INC. STATEMENT OF ACTIVITIES

for the year ended December 31, 2017, and totals for the year ended December 31, 2016

2017 Unrestricted 2017 Restricted Total 12/31/17 Total 12/31/16

Public support & revenue

Contributions	295,499	167,750	463,249	1,139,203
Government grants	344,055		344,055	218,321
In-kind contributions	471,518		471,518	474,240
Special event income	98,034		98,034	106,029
Interest income	4,743		4,743	3,577
Miscellaneous	15,252		15,252	53,080
Net assets released from restriction	220,760	(220,760)	—	—
Total public support & revenue	1,449,861	(53,010)	1,396,851	1,994,450

Expenses

Program services	992,889		992,889	1,021,951
Supporting services				
Management and general	190,925		190,925	172,577
Fundraising	207,337	—	207,337	211,754
Total supporting services	398,262	—	398,262	384,331
Total Expenses	1,391,151		1,391,151	1,406,282
Change in net assets	58,710	(53,010)	5,700	588,168
Net assets - beginning of year	556,581	1,121,428	1,678,009	1,089,841
Net assets - end of year	615,291	1,068,418	1,683,709	1,678,009

Liz Cedar	Pamela Haller	Susan Lally	Stephen Partridge	Joanne B. and Peter Spellane
Miquela Craytor	Beth Haluska	Jill Lanier	Nancy Quigley	Cliff Stanton
Mary Devers	Elizabeth Hamby	Leslie Lannon	Randalls Island Park Alliance	Henry Stroobants
Stephen DeVillo	and Hatuey Ramos Fermin	William Lease	Daniel Ranells	Stacy Taffet
Hillary Exter	Barry Hartglass	I.C. Levenberg-Engel	Jose Rodriguez	Jean Tatge
John Falxa	Joanne Heidt	Tami Luhby	Laura Rogers	Timothy Tear
Robert Fanuzzi	Linda Hirlehey	James Marker	Linda Rosenbury	Arthur Tressler
Christine Fazio	Joanne Hirschmann	Jean McCarroll	Catherine and Tom Rowan	Laura Truettner Coles
Ken Finney	Julia Hitz	John and Frances McLaughlin	Judith Saltzman	Colin Turner and Trudy Williams
Debbie Forester Tear	Harold and Estrella Jacobowitz	Kathleen Mcquown	Christopher Saporita	Judith Wallace
Elizabeth Garcia	Michael Judge	Leonard Mims	Scarsdale Woman's Club	Robert and Hillela Ward
Sarah and Jeff Gerecke	Marie Kallio	Steve Mirsky	Lawrence A Scoones	Valerie Washington
Un and Amy Giron	Stephen Kaplan	Wilma Montanez	Gerry Segal	Jonathan Yeh
Carolyn Gray	Liam Kavanagh	Musicians United to Save the Environment	Joseph Sherman	Jessica Ziegler
Kate and Nick Greenfield	Carol Kennedy	Ellen Neises	Norma Silva	
Sarah and Geoffrey Gund	Ken Kobland		Aner Sousa	
	Peter Kolhmann			



BRONX
RIVER ALLIANCE

One Bronx River Parkway
Bronx, NY 10462
718.430.4665
bronxriver.org