Bronx River Alliance 2009 Annual Report

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One Bronx River Parkway, Bronx, NY 10462 (718) 430-4665 www.bronxriver.org

Our Team

Board Members

Joan Byron, Chair Pratt Center for Community Development

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Maarten de Kadt

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Raji Kalra Museum of African Art

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Julien Terrell, Greenway Team Co-Chair Youth Ministries for Peace and Justice

Kellie Terry-Sepulveda, Greenway Team Co-Chair The Point Community Development Corporation

Alexie Torres-Fleming

Charles Vasser

Dart Westphal

Staff:

Linda R. Cox, Stephen DeVillo, Elaine Feliciano, Valerie Francis, Josue Garcia, Donovan Goulbourne, Maggie Scott Greenfield, Damian Griffin, Quinel Kendricks, Frances Knickmeyer, Robin Kriesberg, Penny Matta, Cicy Medina, Michael Mendez, Jennifer Rivera, Miguel Rodriguez, Norma L. Rosa, Anne-Marie Runfola, Maria Sawyer, Devona Sharpe, Michael Smoot, Mildred Torres, Michelle Williams

Interns:

Kevin Connolly, Raissa Dally, Jasmine Grayson, Monet Mason, Darlene Morales, Quameisha Moreno, Corinne Parker, Jahira Rodriguez, Nathaniel Saxton, Anthony Shell, Darnel Stalworth, Jasmine Wilson, LaRon Wilson

Volunteers:

Amber Bennett, Brigitte Charlton, Carlos Cortez, Jairo Davila, Rhonda Lee Davis, Marty DeKadt, Priscilla Flores, Floritza Gomez, Michael Gupta, Judy Hutson, Ken Kostel, Alexey Kudryavtsev, Felicity Nitz, Kathleen O'Brien-Wagner, Nessie Payton, Angel Rivera, George Rivera, Gerry Segal, Martha Schwartz, Henry Stroobants, Glenda Toro, Betsy Ukeritis, Jennifer Ukeritis, Robert Ward, Pauline York

Pro Bono Counsel: John Denne and the law firm of Jones Day



2009 Financial Summary

Revenue		Expenses		Net Assets	
Grants – Foundation	354,526	Ecological Restoration	711,169	Temporarily Restricted	628,931
Grants – Corporation	67,628	Education	177,870	Unrestricted	320,368
Grants – Government	445,842	Greenway	210,550	Net Assets at end of year	949,299
Individual Donations	61,772	Outreach	146,621		
Other Income & Interest	97,663				
In-Kind Contributions, Parks Department 388,542		Subtotal Programs 1,246,210			
Other In-Kind Income	189,146	Administrative	164,603		
Prior year restricted revenu from restrictions	e released	Fundraising	104,323		
	406,882				

Total 2,011,983

Total 1,515,136

Partners

COMMUNITY-BASED AND OTHER NON-GOVERNMENTAL ORGANIZATIONS

American Museum of Natural History **Beczak Environmental Education Center Bike New York** Bike The Bronx **Bissel Gardens** Bronx Council for Environmental Quality Bronx County Historical Society Bronx River Parkway Reservation Conservancy Bronx River Art Center Christodora Inc. **City Parks Foundation** Concerned Residents Organization. Inc. Council on the Environment of New York City Downtown Boathouse Drew Gardens East Bronx History Forum East Coast Greenway Alliance **Environmental Education Advisory Council Five Borough Bike Club** Friends of Brook Park Friends of the Bronx Zoo Friends of Van Cortlandt Park Friends of Woodlawn Cemetery Gaia Institute **GLOBE-** Queens College Harding Park Homeowners Association & Environmental Center Hutchinson River Restoration Project Metropolitan Waterfront Alliance Montefiore Medical Center Mosholu Preservation Corporation Nature Network Neighborhood Initiatives Development Corporation Neighborhood Open Space Coalition Nos Quedamos-We Stay New York Botanical Garden New York City Housing Authority Gardening Program New York City Open Accessible Space Information System Cooperative New York Restoration Project Partnerships for Parks Phipps Community Development Corporation Pratt Center for Community Development

The Point Community Development Corporation Racing Club of New York City **Regional Plan Association** Rocking the Boat Southern Bronx River Watershed Alliance Storm Water Infrastructure Matters (S.W.I.M) Sustainable South Bronx Transportation Alternatives Trust for Public Land Wakefield, Williamsbridge & Woodlawn History Project Wakefield Taxpayer & Civic league Westchester Biking and Walking Alliance Wildcat Services Corporation Wildlife Conservation Society - Bronx Zoo Youth Ministries for Peace & Justice 222nd St Block Association

FEDERAL GOVERNMENT

National Oceanic & Atmospheric Administration National Park Service, Rivers and Trails Office of Congressman José E. Serrano U.S. Army Corps of Engineers U.S. Environmental Protection Agency

STATE AND LOCAL GOVERNMENT

Bronx Borough President's Office Community Boards: 2, 6, 9, 11, 12 Cornell Cooperative Extension – NYC New York City Department of Education New York City Department of Environmental Protection New York City Department of Homeless Services New York City Department of Parks & Recreation New York City Department of Transportation New York City Soil & Water Conservation District New York State Office of the Attorney General New York State Department of Environmental Conservation New York State Department of State New York State Department of Transportation Westchester County Department of Parks, Recreation, and Conservation Westchester County Planning Department Westchester County Soil & Water Conservation District

SCHOOLS

Academy of Environmental Science Banana Kelly High School Baruch College Campus High School Bronx Academy for Computer and Tech Bronx Guild High School Bronx International High School Bronx Lab School **Bronx Light House Charter School Bronx Little School** Bronx Satellite High School **Bronx Science** Collegiate Institute for Math and Science High School CUNY Prep **DeWitt Clinton High School Explorations Academy** Fannie Lou Hamer Freedom High School Fordham University Immaculate Conception Jane Addams High School for Academic Careers Lehman College-CUNY Manhattan College New York University Wallerstein Collaborative Pablo Neruda Academy for Architecture and World Studies P.S. 214 Queens College—CUNY St. Simon Stock Elementary School **SUNY** Maritime The Learning Tree The New School Urban Assembly School for Wildlife Conservation

Financial Supporters

Foundations

Altman Foundation **Bodman Foundation Booth Ferris Foundation City Harvest** Hagedorn Fund J. M. Kaplan Fund Lily Auchincloss Foundation Mayor's Fund to Advance New York City Merck Family Fund Morris and Alma Schapiro Fund National Fish and Wildlife Foundation New York Community Trust Norcross Wildlife Foundation **Prospect Hill Foundation Rudy Bruner Foundation** The Sarah K. de Coizart Article TENTH Perpetual Charitable Trust

Corporations

Bloomberg L.P. Con Edison Danray Supply Co. Exact Meter Reading Corp. Goldman Sachs JP Morgan Chase Foundation New Yankee Stadium Benefits Fund Patagonia Rails to Trails Conservancy (Coca Cola)

Soirée Sponsors

Montefiore Medical Center Sims Metal Management Bill and Paula Luria Caplan Community Preservation Corp. Con Edison D'Arrigo Brothers Co. of New York, Inc. The Durst Organization Hunter College President Jennifer K. Raab Hunts Point Cooperative Produce Market Tryax Realty Management The Riverdale Press (Media Sponsor)

Public Funding

Bronx Council on the Arts through the New York State Council on the Arts Decentralization Program

Bronx Overall Economic Development Corporation/Bronx Initiative for Energy and the Environment National Oceanic and Atmospheric Administration New York City Department of Parks & Recreation New York State Department of Environmental Conservation/ Environmental Justice Community Impact Grant Program New York State Department of State New York State Office of Parks, Recreation and Historical Preservation/Recreational Trail Program

Individual Supporters

Branch (\$1000+)

Anonymous Elizabeth L. Bennett Five Boro Bicycle Linda Cox and John G. Robinson Pamela Johnson Associates, LLC Jeffrey S. Myers and Patricia A. Farren Richard Reagan

Stream (\$500+)

Joan Byron Helena Durst Donald Henley Vincent Pacifico

Brook (\$250+)

Benjamin B. Beinecke Fernand Brunschwig and Jennifer Herring Edward Collopy Alfred C. Finger Stephen Franciosa Gerald Galison Madeline Hess Carol Kostik I.C. Levenberg-Engel Martha and David Schwartz Pamela Shaw and Kent Redford Marceil Tooley

Rivulet (\$100+)

Rita and George Alexander Marcia and Franz Allina Michael Barr Robert Bender and Loretta Nash Alexander Bing Louis Blumengarten Peter and Manuela Borbeau Kathleen Whitney Bukofzer Miguela Craytor Elena Conte Maarten de Kadt John Denne Robert Elburn **Richard Epstein** Joel Feinberg Patricia M and Ricardo Fernandez James and Christie Fountain Adam Green Jennifer Grossman Daniel F. Hamburg Dawn Henning Tawkiyah Jordan Carol Kennedy Kenneth Kirshenbaum and Wendy Breitner G. Oliver Koppell Christfriede Larson Marit Larson Tami Luhby Deborah Mintz Thomas F. and Constance Moran Gail Nathan Michael Patrick and Carol Sedwick Catherine Greenleaf Rey Gerry Segal and Ellie Schoenbaum Christopher Snow Julia Steinmetz Henry G. Stroobants Brian T. Sullivan Kellie Terry-Sepulveda Tim Tompkins Sedra Jayne Varga Charles Vasser Robert and Hillela Ward **Thomas & Christine Webler** Dart Westphal

The River as an Outdoor Classroom

The Bronx River Alliance has long used the Bronx River as not only a green space for recreation but also as a unique learning space within an urban setting. We provide resources and programs that encourage the use of the river as a classroom for scientific exploration, personal growth, and integrated learning experiences. The Bronx River Classroom engages teachers through training programs to monitor the river's health, encourage students to view the river as integrated aspect of their learning, and supplements curriculums as valuable skills are learned and then integrated in the classroom.

The Bronx River Stewards is a corps of trained student volunteers, community members, and curious citizens that are educated in safe practices for monitoring the health of the Bronx River and transmitting the data in a scientifically meaningful way. The training that is provided helps to contribute to the GLOBE program, an international community of citizen scientists.

These combined facets of the Education Program builds a bridge that extends from the classrooms and homes of Bronx residents and to the Bronx River. The end results foster positive relationships and creates an environmentally conscious and proactive group of students, teachers, youth, and adults that protect and advocate for the Bronx River.

The Education Program's activities and influences extend well beyond the classroom. Our influence also extended to a variety of on and off-river events, trips, and presentation. In 2009, the Education Program:

- worked with 133 educators and 797 students to enrich their educational experience by relating their lesson plans to the Bronx River
- distributed the educator's guide, *Bronx River Classroom: The Inside Track for Educators* (available on our website, or by calling (718) 430-4665 to request a free copy). The guide draws together lesson plans, maps, and resources that enable educators to use the river as a classroom
- held an Election Day Educators Workshop and a Student Symposium
- maintained our Stewards Program 49 volunteers at seven sites along the river with two Steward training days
- was featured in the National watershed publication River Voices as well as selected to offer a workshop at the National River Rally conference



Protect and Enhance the River's Ecology

The Ecological Restoration and Management Program works to restore the Bronx River's ecology and to advance environmental stewardship of the Bronx River. The Ecological Restoration Program helps to develop an integrated approach for protection of the Bronx River, by implementing best management practices within parks, promoting stormwater capture throughout the watershed to reduce CSO's (combined sewage outfalls), and engaging the community to improve the health of the Bronx River ecosystem. These efforts are focused along the banks of the Bronx River or within communities that directly affect the hydrology of the Bronx River. The Ecological Restoration Program also works on a watershed basis, partnering with upstream communities in Westchester County to foster inter-municipal coordination. The most recent efforts have culminated in the development of an inter-municipal

watershed management plan that will advance the restoration of the Bronx River through collaboration, prioritizing the most critical actions for protecting the health of the river. The goal is for our collective actions to lead to better environmental policy and stewardship in both the city and the region, strengthening efforts to restore the watershed.

The Bronx River Conservation Crew works to implement the practices of the Ecological Restoration Program through habitat restoration, conservation, and community stewardship of the river. The Conservation Crew works with a variety of agencies to advance the natural ecological systems of the Bronx River. These goals are also achieved through workshops, training and volunteer programs that directly connect the community with restoration efforts, while providing skills that may translate to career opportunities.

Our Ecology Program has made tremendous improvements to the Bronx River and in 2009 we:

- planted 580 trees, 199 shrubs, and 128 other native plants
- stabilized over 20 feet of stream bank
- removed 10 river blockages, 17.4 tons of trash, and 2433 tires
- worked with 2412 volunteers, including 919 new volunteers
- removed over 30,850 square feet of invasive plant species
- installed 5 rainbarrels to capture and use stormwater on site
- worked towards reconnecting migratory fish with their upstream spawning habitats



Creating the Bronx River Greenway

When complete, the Bronx River Greenway will be a 23-mile long ribbon of parkland extending the full length of the river from the Kensico Reservoir in Westchester County to the East River. The Greenway Program works to develop the greenway along the eight miles of the river in New York City, both improving existing parkland and opening up new green space and access to the river for neighborhoods that have long lacked it, in accordance with the Bronx River Greenway Plan. The Bronx River Greenway will aid in future efforts to restore the river by opening up access to its banks, as well as to new recreational and educational spaces in the densely populated borough of the Bronx.

In 2009, the Bronx River Greenway met the following milestones:

• construction completed at Concrete Plant Park, Soundview River Access, 219th Street entrance to Shoelace Park, and path improvements in Shoelace Park near 230th Street

- construction underway at West Farms Rapids and 211th Street entrance to Shoelace Park
- development of a master plan for Shoelace Park and Fort Knox through an extensive community design process
- raised \$550,000 for future greenway projects





Community Outreach and Involvement

Outreach for the Bronx River Alliance continues to serve as the backbone of our work, drawing thousands of youth and residents to the river each year. Recreational activities, volunteer cleanups and plantings, and festivals provide Bronx River enthusiasts and novice learners opportunities to engage with the river in casual and fresh ways. The Bronx River Festival, for example, combines music, art, story-telling, and canoeing, to attract new audiences and old friends to the Bronx River. The Outreach Program cultivates learning and empowering opportunities for all that participate.

Our core volunteer group provides crucial support to Bronx River Alliance programs. These dedicated volunteers provide aid at community events and recreational day trips, and they help plan the greenway and develop ecologically sound principles along the river. Through the development of a unified community presence on the river, and a focused voice for the river, our Outreach Program strengthens the Alliance's ability to create lasting change.

In 2009 the Bronx River Outreach Program:

- brought 830 volunteers to the river to participate in our work
- hosted the Bronx River Flotilla and the Bronx River Festival bring-ing hundreds of people out to celebrate and paddle the river



Recreation: Greenway to Blueway

2009 was yet another banner year for the Bronx River Alliance Recreation Program, reaching more than 1,300 people through paddling and cycling along the Bronx River. We reach novice and experienced community members while providing partnership opportunities and create uniquely varied experiences for local community members on the river. The Alliance's Recreation Program connects a host of individuals to the river through active outdoor participation and exploration.

In 2009 the Recreation Program:

• brought 1,293 paddlers to the river through canoe tours and free community paddles for the general public, at the Bronx River Festival, River Park, Hunts Point Riverside Park, Fort Knox, and Barretto Point Park

•hosted our annual Pedal and Paddle Day, and free bicycling learn-to-ride lessons with Bike New York to promote Greenway use.





