

Bronx River Alliance 2010 Annual Report



Photo by: Gregory D. Chan

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Councilmember Anabel Palma

Councilmember Joel Rivera

Councilmember Larry Seabrook

TEAM CO-CHAIRS

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Mel Rodriguez, Greenway Team

Betsy Ukeritis, Education Team

Staff: Ivan Braun, Leroy Cadle, Jason Coward, Linda R. Cox, Stephen DeVillo, Elaine Feliciano, Valerie Francis, Josue Garcia, Maggie Scott Greenfield, Damian Griffin, Frances Knickmeyer, Robin Kriesberg, Penny Matta, Michael Mendez, Iris Pearson, Ashley Quiles, George Rivera, Norma L. Rosa, Maurice Samuels, Maria Sawyer, Devona Sharpe, Chris Squire, Mildred Torres, Michelle Williams

Interns: Katherine Lamboy, Wally Arias, Carolyn Schroeder, John Hink, Dzenana Lukovic, Brain Rausse, Emdad Choudhury.

Dedicated Volunteers: Sandra Long, Teneisha Thomas, Ruby Moore, Michelle Maximo, Carol Gaskin, Morgan Powell, Mary Hutson, Doslyn Brown, Nilka Martell, Juan Acosta, Avy Gonzalez, Charles Vasquez, Elaine Gaston, Amber Benett, Brigette Charlton, Rhonda Lee Davis, Marty DeKadt, Michael Gupta, Nessie Payton, Angel Rivera, George Rivera, Mel Rodriguez, Gerry Segal, Martha Schwartz, Hank Stroobants, Glenda Toro, Betsy Ukeritis, Jennifer Ukeritis, Robert Ward and Pauline York

Pro Brono Counsel: Kevin Fullington of Herrick Feinstein LLP, John Denne, Ethan Strell of Carter Ledyard and Milburn LLP, and the law firm of Jones Day



2010 Financial Summary

Revenue

Grants - Foundation	407,969
Grants - Corporate	79,983
Grants - Government	472,061
Individual Donations	63,789
Interest	1,660
Benefit, net of expenses	36,924
In-Kind Contributions, Parks Department	352,052
Other In-Kind Income	152,602
Total Revenue	\$1,567,040

Expenses

Ecological Restoration	717,070
Education	126,517
Greenway	164,988
Outreach	143,249
<i>Subtotal, Programs</i>	<i>1,151,824</i>
Administrative	149,286
Fundraising	118,211
<i>Subtotal, support</i>	<i>267,497</i>
Total Expenses	\$1,419,321
Surplus	\$147,719

Current Assets

Cash	211,952
Investments	456,004
Receivables	820,519
Prepaid Expenses	8,435
Total Assets	\$1,496,910

Liabilities

Accounts Payable	41,226
Accrued Expenses	16,810
Total Liabilities	\$58,036

Net Assets

Unrestricted Net Assets	970,787
Temporary Restricted Net Assets	468,087
Total Net Assets	\$1,438,874
Total Liabilities and Net Assets	\$1,496,910

Capital Funds: In 2010, the Bronx River Alliance raised \$1,791,000 in capital funds for Bronx River Greenway projects, including the Starlight Park comfort station, Hunts Point Riverside Park dock improvements, stormwater capture in Shoelace Park, Bronx River Greenway signage, the Bronx River Greenway link from Birchall Ave to Allerton Ave, and solar panels for River House at Starlight Park. We extend our deep appreciation to the following funders and supporters: Bronx Borough President Ruben Diaz, Congressman José E. Serrano, the U.S. Department of Housing and Urban Development, Council Member Maria del Carmen Arroyo, Council Member Rivera, and the entire City Council Bronx Delegation.

Partners

NON-GOVERNMENTAL ORGANIZATIONS

American Museum of Natural History
Appalachian Mountain Club
Bike the Bronx
Bike New York
Bissel Gardens
Bronx Council for Environmental Quality
Bronx County Historical Society
Bronx River Parkway Reservation Conservancy
Bronx River Art Center
Car-Free Bronx Coalition
Christodora Inc.
City Parks Foundation
Concerned Residents Organization, Inc
Council on the Environment of NYC
Downtown Boathouse
Drew Gardens
East Bronx Historical Forum
East Coast Greenway Alliance
Environmental Education Advisory Council
Five Borough Bike Club
Forget-Me-Not Seniors
Friends of Brook Park
Friends of the Bronx Zoo
Friends of Shoelace Park
Friends of Van Cortlandt Park
Gaia Institute
Greening for Breathing
GLOBE/ Queens College
Harding Park Homeowners Association & Environmental Center
Hutchinson River Restoration Project
Metropolitan Waterfront Alliance
Montefiore Medical Center
Mosholu Preservation Corporation

Muskrateers
Nature Network
Neighborhood Initiatives Development Corporation
Nos Quedamos/We Stay
New York Botanical Garden
New York City Housing Authority Gardening Program
New York City Open Accessible Space Information System Cooperative (OASIS)
New York Restoration Project
Partnerships for Parks
Phipps Community Development Corporation
Pratt Center for Community Development
The Point CDC
Regional Plan Association
Rocking the Boat
Safe Streets in Co-op City
Solar One
Southern Bronx River Watershed Alliance
Storm Water Infrastructure Matters (S.W.I.M)
Sustainable South Bronx
Transportation Alternatives
Tri-State Transportation Campaign
Trust for Public Land
222nd Street Block Association
Wakefield, Williamsbridge & Woodlawn History Project
Wildcat Services Corporation
Wildlife Conservation Society / Bronx Zoo
Youth Ministries for Peace & Justice

FEDERAL GOVERNMENT

National Oceanic & Atmospheric Administration

National Park Service, Rivers and Trails
Office of Congressman José E. Serrano
U.S. Army Corps of Engineers
U.S. Environmental Protection Agency

STATE AND LOCAL GOVERNMENT

Bronx Borough President's Office
Community Boards: 2, 6, 7, 9, 11, 12
Cornell Cooperative Extension – NYC
New York City Department of Education
New York City Department of Environmental Protection
New York City Department of Homeless Services
New York City Department of Parks & Recreation
New York City Department of Transportation
New York City Office of Long-term Planning and Sustainability
New York City Soil & Water Conservation District
New York State Office of the Attorney General
New York State Department of Environmental Conservation
New York State Department of State
New York State Department of Transportation
Westchester County Department of Parks, Recreation, and Conservation
Westchester County Planning Department
Westchester County Soil & Water Conservation District

SCHOOLS

Academy of Environmental Science

Banana Kelly High School
Baruch College Campus High School
Bronx Academy for Computers and Technology
Bronx Guild High School
Bronx High School of Science
Bronx International High School
Bronx Lab School
Bronx Light House Charter School
Bronx Regional High School
Bronx Satellite High School
Christopher Columbus High School
CUNY Prep
DeWitt Clinton High School
Dual Language Middle School
Explorations Academy
Fannie Lou Hamer Freedom High School
Fannie Lou Hamer Middle School
Fordham University
High School for Media and Communication
Immaculate Conception
Jane Addams
Lehman College/ CUNY
Manhattan College
New York University Wallerstein Collaborative
Pablo Neruda Academy for Architecture and World Studies
P.S. 103
Queens College, CUNY
St. Simon Stock Elementary School
SUNY Maritime
The Learning Tree
Urban Assembly School for Wildlife Conservation

2010 Financial Supporters

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Booth Ferris Foundation
Catskill Watershed Corp.
The Hagedorn Foundation
Hearst Foundation
The J.M. Kaplan Fund
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The Mayor's Fund to Advance NYC
Merck Family Fund
The Morris and Alma Schapiro Fund
National Fish and Wildlife Foundation, Bronx
River Watershed Initiative
New York City Environmental Fund
The New York Community Trust
The Norcross Wildlife Foundation
The Prospect Hill Foundation

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Con Edison
Goldman Sachs
JP Morgan Chase
New Yankee Stadium Community Benefits Fund
Rails to Trails Conservancy/Coca-Cola Foundation
Verizon
Whole Foods

PUBLIC FUNDING

Community Development Block Grant
Congressman José E. Serrano's WCS-NOAA Lower
Bronx River Partnership
Councilmember Maria del Carmen Arroyo
Councilmember Oliver Koppell
Councilmember Annabel Palma
Councilmember Joel Rivera
National Oceanic and Atmospheric Administration
New York City Department of Parks & Recreation
New York State Department of Environmental
Conservation, Environmental Justice Community
Impact Grant Program
New York State Department of State,
Environmental Protection Fund
New York State Office of Parks, Recreation
and Historical Preservation, Recreational Trail
Program
U.S. Department of Housing and Urban
Development

INDIVIDUAL DONORS

Branch (\$1000+)

Frances Beinecke and Paul Elston
Elizabeth L. Bennett
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Edith Bean
Jeffrey S. Myers and Patricia A. Farren

Stream (\$500+)

Richard Allen/American Corporate Benefits
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Dart Westphal and Ellen Pollan
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The Durst Organization
PWB Management Corp.
Tryax Realty Management
Verizon

Five Highlights from 2010

#1 Shoelace Master Plan: The Shoelace Park master plan, issued in February, triggered several positive initiatives for this long-overlooked, one-and-a-half-mile-long park. It galvanized a group of community residents to form Friends of Shoelace Park and begin caring for and advocating for the park. It set the vision and priorities for fundraising. Our first wins are an Environmental Protection Fund grant for path and planting improvements and funding from several sources for stormwater capture and erosion control. It enabled us to direct improvements to key locations in the shortterm and envision the long-term future of this park. Small wonder, then, that the plan won four awards: from the NYC Design Commission, from The Waterfront Center, and from the ASLA New Jersey and New York chapters.



Five Highlights from 2010

#2 Volunteers: The Bronx River Alliance expanded its use of volunteers substantially. The total number of volunteers grew by 50%. They helped at every one of our Bronx River Alliance events, paddling trips, bike rides, Bronx River Rambles, Million Trees plantings, It's My Park Days, and Coastal Clean-up Day.



Top 5 Highlights from 2010

#3: Starlight Park breaks ground! Every groundbreaking is a thrill, but the one at Starlight Park was huge. It marked the long-awaited start of a crucial link in the Bronx River Greenway and adds an important 13-acre node of active recreation to the Bronx River. Construction of new parkland on the east bank and a renewed Starlight Park, with a striking blue bridge linking them, proceeded rapidly in 2010. Next come an essential comfort station (full funding is in hand), and Bronx River House, a LEED-platinum green building featuring a community boathouse, educational space and the headquarters of the Bronx River Alliance.



Five Highlights from 2010

#4 Green infrastructure on the Bronx River: The long-term quality of the Bronx River depends on how we manage land and water throughout the watershed. We have made notable progress in addressing watershed issues and piloting green infrastructure solutions. The Conservation Crew has now installed six rain barrels at homes, offices and parks. In Shoelace Park, a rain garden and swale, augmented by a 6,000- gallon underground tank, collect storm flows from 219th St. Another system is under construction at the park's entrance at 211th St, and two-three more projects are funded. A greenstreet collects water at White Plains Rd. At a broader level, *the Bronx River Intermunicipal Watershed Management Plan* (see www.bronxriver.org/plans) lays out strategies for improving water quality and habitat throughout the regional watershed. At the citywide level, New York City's *Green Infrastructure Plan and Vision 2020*, its new comprehensive waterfront plan acknowledge water as a resource and bring green strategies to the forefront. We have come a long way in introducing green infrastructure to the Bronx River watershed and to the city as a whole.



Five Highlights from 2010

#5 Returning wildlife: Finally, we wouldn't want to close the year without noting that we now have TWO beavers on the Bronx River. We are watching for offspring and counting downed trees. Come April, we will be on the look-out for returning alewife herring again. Two restored species, and counting.





Photo by Gregory D. Chan