



The 1st Virtual Bronx River Flotilla

Sponsorship Opportunities

YES! I'd like to help bring the Bronx River to the Bronx Community by sponsoring the FIRST EVER Virtual Bronx River Flotilla!

Due to the developing COVID-19 Outbreak in New York City, the Bronx River Alliance will not be able to hold the Amazing Bronx River Flotilla in its usual format. Instead, in order to connect the Bronx community to the river during this difficult time, the Alliance will be hosting the first ever Virtual Flotilla, a three-part video series that will lead attendees on a digital tour of the Bronx River led by our Bronx River Guides.

Presenting Sponsor: \$5000+

- Acknowledgement as Presenting Sponsor during each segment of the Virtual Flotilla
- Unique opportunity to plug your business during Virtual Flotilla
- Solitary logo presentation during each segment of the Virtual Flotilla
- Logo placement on all external communications surrounding the event
- Placement of logo on canoe flag, to be visible throughout the entire virtual event.

Blueway Broadcaster: \$2000+

- Acknowledgement as Blueway Broadcaster + Logo Placement during the Virtual Flotilla
- Singular opportunity to plug your business during the Virtual Flotilla
- Logo Placement on all external communications surrounding the event

Virtual Steward: \$1000+

- Acknowledgement as Virtual Steward + Logo Placement during the Virtual Flotilla
- Logo Placement on all external communications surrounding the event



To pledge your sponsorship today, please contact Thomas Capozzi, Development and Communications Associate, at thomas.capozzi@bronxriver.org

The Bronx River Alliance is a 501(c)(3) Nonprofit Charitable Organization